



FOR IMMEDIATE RELEASE
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ETWD Director Looks at Strategic Planning Considerations for the Near and Far Term

Lake Forest, CA – Tune in to TV 6 to learn about the strategic planning required to ensure that clean water continues to be available in our homes, schools, businesses, medical facilities and restaurants.

On Friday, September 24, at 8:30 a.m. on TV 6, El Toro Water District Director William H. Kahn will provide an overview of the strategic planning process used by the District. Director Kahn will discuss ETWD's core mission and identify some of the challenges and solutions considered in order to continue to provide a cost effective and reliable water supply.

The following planning considerations will be reviewed: infrastructure investment, resource and technology optimization, regulatory/environmental compliance, local/regional partnerships, customer education, financial stability, accessibility and responsiveness.

To learn more about El Toro Water District visit www.etwd.com.

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The El Toro Water District is a full service water, wastewater and recycled water district, providing water service across portions of the cities of Aliso Viejo, Lake Forest, Laguna Hills and Mission Viejo and the entire city of Laguna Woods.