

FOR IMMEDIATE RELEASE July 24, 2009 CONTACT: Sherri Seitz 949.837.7050, Ext. 239 Carrie Arneth Miller Keena•Thomas Communications 949.455.4600

Governing Boards of Laguna Woods Village Partner with El Toro Water District

The Governing Boards of Laguna Woods Village are committed to working with ETWD to encourage residents to modify consumption habits and conserve water.

Lake Forest, CA – In an effort to reinforce the need for water conservation and to encourage a reduction in consumer consumption, the Governing Boards of Laguna Woods Village have formed a partnership with El Toro Water District.

The Golden Rain Foundation, United Mutual, Third Mutual, and Mutual 50 have each adopted a resolution to support and assist the District in sharing information about its Permanent Mandatory Water Conservation Measures and water allocation.

"I am very pleased that the Governing Boards are collaborating with us to help share information about our water conservation measures," shares Bob Hill, General Manager of El Toro Water District. "The Boards of Laguna Woods Village, as well as their managing agent, Professional Community Agent, Inc., are strong, innovative leaders in terms of water conservation protocols. They are working very closely with us to ensure that they maintain their desired water budget."

The Permanent Mandatory Water Conservation Measures and water allocation resulted from a combination of water supply cutbacks by the District's regional wholesale water supplier (Metropolitan Water District of Southern California), very serious drought conditions as a result of three straight years of below-average rainfall, very low snowmelt runoff, and the largest court-ordered water transfer restrictions in state history. The purpose of the measures is to avoid or at least minimize the effect and hardship of potential shortages of potable water.

For more information on the Permanent Mandatory Water Conservation Measures, why the water supply has changed and how customers can implement simple steps to reduce their water consumption, please visit <u>www.etwd.com</u> or call the District at 949.837.0660.

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The El Toro Water District is a full service water, wastewater and recycled water district, providing water service across portions of the cities of Aliso Viejo, Lake Forest, Laguna Hills and Mission Viejo and the entire city of Laguna Woods.